**MM1031 Introduction to Innovation and Entrepreneurship**

**Semester 1, 2022-2023**

**Personal Reflection (60% of Subject Marks)**

**Assignment Information Sheet**

The reflection aims at assessing the schema established by the students toward innovation and entrepreneurship. It also helps students to reflect on what they have learnt, their strengths and weaknesses, and to make plan for further improvement.

**Words requirement (in English):** 600 (maximum 800).

The following guiding questions prepare you for writing a critical and reflective journal (Please don’t copy these questions to your personal reflection):

1. What have you learnt from this subject: theories or ideas about Innovation and Entrepreneurship, class discussion, forum participation, your lecturer and/or peers? (200 words)
2. How is your learning from this subject related to your study and career plan? You may describe your study and career plan first. (200 words)
3. Future application: how would you apply it in near future? (100 words)
4. Plan for development: Expected opportunity and challenge (including ethical issues if any), and how to address these? (100 words)

**Format of submission:** MS-Word Document via Turnitin (maximum 3 attempts)

**In-text citations and references:** APA Style

**Deadline for submission:**

30 November 2022 (Wednesday) 11:59 pm via Turn-it-in

**Assessment Criteria for Reflection**

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| --- | --- | --- | --- | --- |
|  | **Excellent**  **A** | **Proficient**  B | **Satisfactory**  **C** | **Pass**  D |
| Ability to integrate learning into real-world experiences and analyse issues with a critical attitude | Ability to proficiently demonstrate reflection and deep thinking of acquired knowledge and concepts, and integrate them into different issues from wide range of perspectives (e.g. different contexts, cultures, disciplines, ethics, etc.); creative solutions and critical thinking skills demonstrated in the writing | Showing satisfactory ability to relate acquired knowledge to previous experiences; demonstrating attempt to analyse the issues from a number of different perspectives | Includes description of events, and a little further consideration behind the events using a relatively descriptive style of language; no evidence of using multiple perspectives in analysing the issues | Only includes mere descriptions of theoretical knowledge; no reflection is demonstrated beyond the descriptions |
| Organisation | Present all ideas very systematically, very effectively and in a very orderly manner | Present most ideas systematically, effectively and in an orderly manner | Present some ideas in an orderly manner but some in a random and haphazard manner | Present ideas mostly in a random and haphazard manner |
| Language | Express thoughts and points of view very clearly and precisely | Express thoughts and points of view clearly and precisely | Express thoughts and points of view adequately but sometimes with some difficulty | Express thoughts and points of view in an incoherent manner |

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